



SYMPOSIUM ON BUSINESS ANALYTICS AND INTELLIGENCE

SCHEDULE

DAY 1 - SATURDAY, JUNE 17, 2017

FROM	TO	PROGRAM SCHEDULE
8:30 AM	9:15 AM	Registration
9:15 AM	9:20 AM	Welcome Address
9:30 AM	10:00 AM	Optimizing Digital Marketing Strategy for a Leading Private Sector Bank
10:00 AM	10:30 AM	Study & assessment of probable impact of catastrophic flood events for managing flood risk
10:30 AM	11:00 AM	Prediction of Customer Churn - An innovative approach using Logistic regression and Markov Model
11:00 AM	11:30 AM	TEA BREAK
11:30 AM	12:00 PM	Every Drop Counts: Unleashing the prospective locations for Water Harvesting
12:00 AM	12:30 AM	SCOrE: Supply Chain optimizations in Retail with focus on optimizing cross dock operations
12:30 PM	1:00 PM	Project CRISIS (For Gold loan data) CRISIS: Credit Rating & Increase Sales through In-depth Segmentation
1:00 PM	2:00 PM	LUNCH BREAK
2:00 PM	2:30 PM	Retail Analytics – Price Optimization to increase sales volume
2:30 PM	3:00 PM	Prediction Algorithm for Machine Failures
3:00 PM	3:30 PM	Deploying Machine learning techniques for Feature extraction, Classification and calculating area under cultivation using satellite imagery
3:30 PM	4:00 PM	TEA BREAK
4:00 PM	4:30 PM	Optimization of Nurse Scheduling at Apollo Hospitals using Prescriptive Analytics
4:30 PM	5:00 PM	Life Time Value (LTV) of a New Patient for a Hospital.



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SCHEDULE

DAY 2 - SUNDAY, JUNE 18, 2017

FROM	TO	PROGRAM SCHEDULE
9:30 AM	10:00 AM	Indian Automotive Industry Sales Forecast: Time Series Analysis and Impact of Macroeconomic Indicators
10:00 AM	10:30 AM	Persistency Analytics – Developing a Model for Predicting Persistency of Policies
10:30 AM	11:00 AM	Text and Sentiment Analysis of BREXIT & FREXIT
11:00 AM	11:30 AM	TEA BREAK
11:30 AM	12:00 PM	Deep Lens for Air Pollution: Estimation and forecasting of atmospheric pollution from satellite imagery
12:00 AM	12:30 AM	Dynamics of Tea Production: Forecasting the Price and Quantity
12:30 PM	1:00 PM	Prediction of change in the phases of Indian equity market
1:00 PM	2:00 PM	LUNCH BREAK
2:00 PM	2:30 PM	Recovery channel and Returns revenue optimization for a U.S retailer
2:30 PM	3:00 PM	Dynamic airport check-in counter allocation using Linear Programming
3:00 PM	3:30 PM	TEA BREAK
3:30 PM onwards		VALEDICTORY FUNTION
END OF SYMPOSIUM		